



Dear Friends,

I have recently been accepted into a prestigious International Orthodontic Study Club. This group has multiple purposes, but the single most important one is to improve the quality, speed, and esthetics of orthodontic treatment for our patients.

Each member of this group must show a specific number of patients in various treatment categories. In order to accomplish this quickly, I am offering our current patient families and those prospective patients in the greater Napa and Petaluma area significant discounts for various treatment types. Our first phase of treatment types will center around esthetic orthodontic treatments. That is; clear aligners, translucent ceramic braces, and very tiny braces attached to the back side (lingual) of teeth. All 3 categories of treatment are capable of correcting crowding of the front teeth in a matter of months depending on the complexity of the case.

What do you get?

- Full orthodontic consultation - no charge
- Full 3-D diagnostic records (\$305 value) - no charge
- Aligner Treatment - \$780 discount
- Clear Braces - \$1000 discount
- Invisible lingual braces - \$600 discount
- Retainers and 1 year supervision (\$497 value) - no charge

Potential Savings of \$1,402 - \$1,802 depending on the treatment type chosen.

What do you have to do?

- Be on time for all appointments.
- Allow photographs to be taken when necessary for teaching purposes.
- Maintain great hygiene.
- Call the number below within two weeks of receiving this letter.
- Commit to treatment within one week of your consultation.
- Bring this letter with you to the consultation.

Call (707) 226-5555 or go to <https://helloortho.com/schedule>

You must mention this letter when booking your consultation appointment

If you or a family member do not have need of these services, you may transfer this offer to relatives or friends who do have such a need.

This offer is good until we have reached our required number of patients in each category.

Hello Ortho wishes you all the best,


Dr. Jordan Lamberton

| NAPA | | PETALUMA | |
|----------|----------------|-------------|--------------------|
| phone no | 707 | — address — | 707 |
| | {3270} | | {30 W} |
| 226 | BEARD ROAD | 789 | EL ROSE DRIVE |
| 5555 | NAPA, CA 94558 | 9799 | PETALUMA, CA 94952 |

web HELLOORTHO.COM

x x x x x x email x x x x x x

•HOWDY@HELLOORTHO.COM•



Tiny (Mini) Braces That Go Behind The Teeth
Start Of Treatment

12 Weeks Later



Clear Aligner Therapy (Like Invisalign or 3M Clarity Aligners)



Adult With Clear Braces (Fastest Treatment Times Typically Available With Braces)